**Extemporaneous Public Speaking**

**Career Development Event**

*What is it?*
In this CDE, you deliver a speech on one of three agricultural topics after 30 minutes of preparation. It’s great practice to learn how to think on your feet and make your case quickly and persuasively. After each speech, judges may ask related questions.

**Career Opportunities**

**Career Clusters**
- Agricultural and Forestry Production
- Management and Financial Specialties
- Marketing, Merchandising and Sales Careers
- Science and Engineering
- Social Services
- Education and Communication

Career opportunities found in the career cluster areas:
- **Education and Communication** – farm broadcaster, journalist, public relations representative, educational specialist, college professor, agriculture/farm news director, public speaker, lobbyist, agricultural attaché, agricultural instructor/FFA advisor

**The Extemporaneous Speaking CDE could be applied to all of the career clusters as most occupations require some form of speaking.**

**Educational Requirements**

**Bachelor Degree** – farm broadcaster, journalist, public relations/marketing representative, agriculture/farm news director, public speaker, agricultural instructor/FFA advisor

**Graduate Degree** – college professor, educational specialist, extension agent, lobbyist, agricultural attaché

**SAE Opportunities**

Conducting media interviews, preparing and editing news releases, job shadowing at a public relations firm, serving as a page for your state legislator

**Proficiency Award Areas**

Agricultural Communications