Career Cluster Profile

**Cluster Name:** Business, Management & Administration

**Project Lead State:** South Carolina

**Project Lead State Contact Information:**
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**Cluster Coordinators:** Marsha Daves

**Cluster Definition:** Business, Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.

**Cluster Pathways:** Management, Business Financial Management & Accounting, Human Resources, Business Analysis, Marketing, Administrative & Information Support.

**Cluster Partners:** List attached.

Number of cluster partners in each of the following categories:

- **Postsecondary Education:** 7
- **Secondary Education:** 5
- **Business & Industry:** 9
- **Labor:** 0
- **Associations:** 6
- **Government Agencies:** 11

August 20, 2002
Deliverable #1: Business, Management, & Administration Cluster Advisory Committee (CAC) Members  
(Names of Executive members are indicated in bold)  
Updated 8/20/02

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<th>Organization/Company/School</th>
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<th>State, ZIP</th>
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