

## BS in Sport Management 2004-05

2.0 GPA required for graduation  
 Must have a "C" in all required Sport Management Major courses  
 Professional membership required  
 Internship can only be completed during the last semester  
 Complete intent to graduate card and enroll for graduation by deadline of intended semester  
 Attend all pre-internship and internship meetings  
 124 hrs to graduate with 45 upper division hours required after first 30 hrs

<b><u>SPORT MANAGEMENT MAJOR COURSES – 48 HRS</u></b>	<b>semester taken</b>	<b>grade</b>
MIS 1503 Microcomputer Applications	_____	_____
PE 1883 Foundations of Physical Education	_____	_____
PR 3003 Principles of Public Relations	_____	_____
SCOM 3203 Business & Professional Speech	_____	_____
ES 3743 Research & Statistics in Exercise Science	_____	_____
PE 3893 Sports in America	_____	_____
PE 3863 Economic and Financial Mgt for Sport Organization	_____	_____
PE 3873 Facility and Event Management	_____	_____
PE 4773 Organization & Management of Sports Programs	_____	_____
PE 4873 Organization & Administration of Interscholastic Athletics	_____	_____
PE 4743 Legal Issues in Sport	_____	_____
PE 4843 Philosophy And Ethics in Sport	_____	_____
PE 4853 Applied Psychology of Sport & Exercise	_____	_____
MKTG 434V Sports Marketing (Fall- 8 weeks course) <b>1.5 hrs.</b>	_____	_____
+ Choose one of the following courses for the other 8 weeks:	_____	_____
MKTG 433V, MKTG 435V, 432V	_____	_____
PE 4896 (F/S) <b><u>OR</u></b> PE 4863 (Sum I) <b><u>AND</u></b> PE 4893 (Sum II) Internship	_____	_____
<b><u>REQUIRED EMPHASES COURSES - 24 HRS</u></b>		
<i>(Select one emphasis area- Business or Media)</i>		
<b><u>Business</u></b>		
ACCT 2023 Fundamentals of Accounting Concepts	_____	_____
BUAD (LAW) 2023	_____	_____
FIN 3713 Business Finance	_____	_____
MGMT 3153 Org. Behavior	_____	_____
MGMT 3143 Human Resource Management	_____	_____
MGMT 3013 Marketing	_____	_____
MGMT 3613 Leadership	_____	_____
FIN 4743 Managerial Finance	_____	_____
<b><u>Media</u></b>		
RTV 1003 Mass Communication	_____	_____
JOUR 2003 News Writing	_____	_____
JOUR 2013 News Reporting	_____	_____
JOUR 3023 Principles of Advertising	_____	_____
JOUR 3083 History of Mass Media or JOUR 3043	_____	_____
JOUR 3673 Desktop Pub/Publication Design	_____	_____
PR 3013 Tools & Techniques	_____	_____
JOUR 4083 Sport, Bus, & Opin or JOUR 3033 Ad Copyright	_____	_____
<b><u>RECOMMENDED ELECTIVES – 6-9 HRS</u></b>		
PE 4803 Special Topics	_____	_____
PE 3872 Rules & Officiating	_____	_____

**GENERAL EDUCATION – 46 HRS**

**TOTAL HOURS – 124 HRS**